



## **MEDIA RELEASE**

**5 November 2018**

### **The Southern Ontario Orchid Society Makes Donations**

The Southern Ontario Orchid Society is a not-for-profit organization made up of individuals who share a passion and love of orchids. SOOS is very proud to announce that the proceeds from the 2018 Show and Sale have been donated to two organizations to promote orchid conservation and education:

The first is a \$10,000 donation to the Nature Conservancy of Canada to aid in the purchase of 100 acres of land at Dyers Bay West on the Saugeen Bruce Peninsula. Several rare plants and animals can be found in the area including at least three orchid species. This important project will protect native orchid habitat. For more information on NCC's work on the Saugeen Bruce Peninsula, go to <http://www.natureconservancy.ca/en/where-we-work/ontario/stories/expanding-conservation-on-the.html>.

The second is a \$1,000 US donation to the American Orchid Society to help seed an endowed award to honour the late Mario Ferrusi and his wife Conni, two avid and very successful orchid growers associated with SOOS. This award will be given annually by the AOS to the grower of the most outstanding *Masdevallia*, *Dracula* or *Dracuvallia* orchid that received an AOS award during the preceding calendar year.

SOOS will once again be holding their **Annual Orchid Show and Sale** on Saturday February 9<sup>th</sup> and Sunday, February 10<sup>th</sup>, 2019 at the Toronto Botanical Garden, 777 Lawrence Avenue East, Toronto, Ontario, M3C 1P2. The cost is \$12 for adults and free for supervised children under 12. The show runs from 11 am to 5 pm on both Saturday and Sunday. The Photographers Only Session will be held Sunday morning from 9 – 11 am. The cost is \$20 and tripods will be permitted. Visit [soos.ca](http://soos.ca) for more information.