



MEDIA RELEASE

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The Southern Ontario Orchid Society Announces Theme of Show: *Obsession*

The Southern Ontario Orchid Society is a not-for-profit organization made up of individuals who share a passion and love of orchids. Since their introduction into European culture in the late 18th century, many have become obsessed with these astonishing flowers. In honour of these collectors, the theme *Obsession* has been chosen for SOOS's 2019 Orchid Show and Sale.

People around the world are fervent about growing and collecting orchids. It starts with one orchid and the desire to get it to rebloom once the marvelous flowers have fallen off. While learning how to keep the plant flourishing, another orchid of a different colour is acquired. A trip to a local orchid show reveals that orchids come in a multitude of other forms and sizes, some endearing, some spectacular, all incredible. A few more join the original. Then scented orchids, some sweet and some putrid, come home. At each new discovery, a new plant or two or three appear. Finally, a new home with a greenhouse is purchased to accommodate the ever growing orchid collection. With more space, propagation and hybridization become the new focus...

Feed your Obsession on Saturday, February 9th and on Sunday, February 10th, 2019 at the Toronto Botanical Garden, 777 Lawrence Avenue East, Toronto, Ontario, M3C 1P2, when over 30 professional orchid growers, conservatories, orchid societies, individuals and conservationists will exhibit and sell amazing and extraordinarily high quality orchids.

Visit soos.ca for further details.

After all, one can never have too many orchids.